

BEHIND THE EXTENSIONS VIDEO TESTIMONIAL SUBMISSION

Thank you so much for taking the time to record your BTE story. We can't wait to hear it!

Below you will find instructions and a few talking points for your video submission. Please address any and all of the points that are applicable to you and your BTE experience.

INSTRUCTIONS

1. Please record a 1-3 minute video testimonial about your experience with Angie Mamone's Behind the Extensions Academy.
2. Your video does NOT have to be professionally filmed (your iPhone is a-okay!)
3. In your video, please address the following talking points, as they apply to you.
4. Submit your video by uploading to Google Drive and then sharing the file or link with info@justahairdresser.com

TALKING POINTS

Would you share with us...

- Your name
- Your salon name, title (Owner, stylist, etc) and in what city/state
- How long you've been licensed and how long have you been certified in extensions?
- When you considered joining BTE, what held you back? What made you decide to jump in and do it anyway?
- What was your biggest win and/or takeaway from BTE?
- What objections did you (or others) have about you building an extension business?
- Did you have any limiting beliefs?
- What difference has BTE and your extension business made in your professional and/or personal life?
- Why did you want to become an extension artist? Examples: more freedom, work less but make more, be home with your kids at night, charge your worth?
- Anything else you'd like to share about Angie, BTE and/or the BTE Community
- Please share where we can find you on Instagram

Thank you!