the OVERWORKED AND UNDERPAID Stylist Workbook

BY ANGIE MAMONE

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Hey there!

I'm looking forward to connecting with you soon. This masterclass will give you insight into what it takes to run a profitable business behind the chair.

I'll be sharing MANY examples of how my personal life and business (along with some of my students) have changed since understanding the numbers in my business. Hearing these stories while learning the mindset and strategies I'm going to teach you will give you the momentum you need to make some bold moves to get serious and move your business behind the chair forward.

xoxo, Angie

TO GET THE MOST FROM THIS MASTERCLASS, HERE ARE THREE HELPFUL SUGGESTIONS:

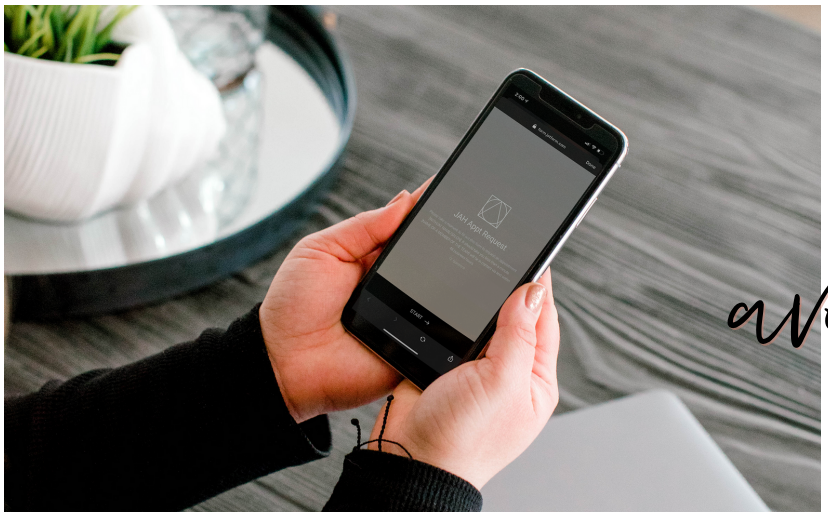
- [ ] **SHOW UP LIVE (and Get Access to the Average Ticket Tracker for FREE)**
If you make the time to show up Live, you'll get more from the masterclass experience and gain the clarity you need to make BIG strides in your business. Plus, if you show up Live, you'll get access to my Digital Average Ticket Tracker to help you get organized, so mark your calendar now!

- [ ] **PRINT THIS WORKBOOK**
Print this workbook in advance and use it during our time together to stay fully engaged and take notes on the actions you want to implement quickly.

I've specifically given you just a few hints throughout this workbook as to what we'll be covering. Once we're on the Live Masterclass together, you'll be able to fill in the blanks as well as answer the questions. No need to fill in the blanks now - I'll walk you through all the detail soon!

- [ ] **JOT DOWN YOUR QUESTIONS**
To get things started a little early, what questions would you like for me to answer? Since we'll be together in real-time, I'll be answering a BUNCH of business building and growing questions at the end. Think of your questions in advance and write them down!

QUESTIONS FOR THE MASTERCLASS:



average ticket

_____ TOTAL SERVICE SALES

_____ NUMBER OF CLIENTS (DIVIDED BY)

_____ AVERAGE TICKET (EQUALS)

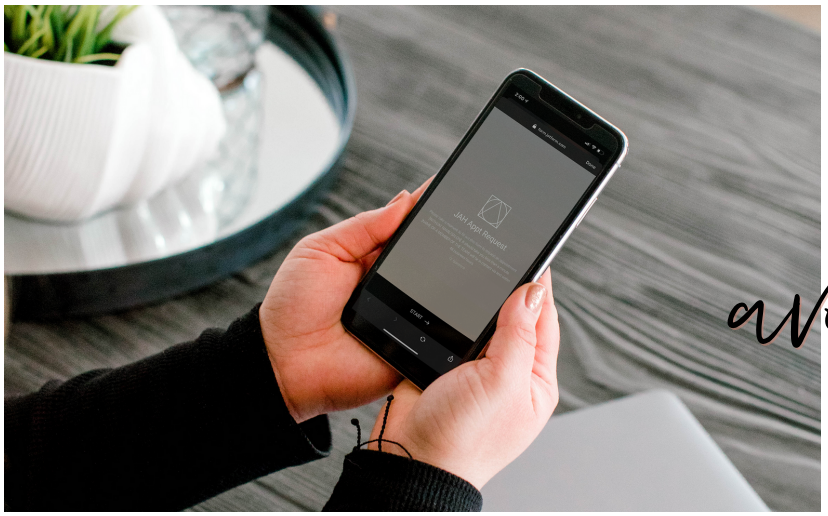
IDEAS AND INSIGHTS...

_____

_____

_____

_____



average ticket

current average ticket _____

future average ticket goal _____

IDEAS AND INSIGHTS...

_____

_____

_____

_____

secret 01

YOU HAVE TO KNOW _____

TO DETERMINE _____

the reality of your business

☑ _____

☑ _____

☑ _____

IDEAS AND INSIGHTS...

_____

_____

_____

secret 02

YOU HAVE TO BE _____

TO NOT BE _____

why pricing is so critical to your freedom

☑ _____

☑ _____

☑ _____

IDEAS AND INSIGHTS...

_____

_____

_____

secret 03

YOU HAVE TO _____

IN ORDER FOR _____

mindset shifts for a sustainable career

- ☑ _____
- ☑ _____
- ☑ _____

IDEAS AND INSIGHTS...

_____

_____

_____

INSPIRATION | INSIGHTS

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